

Dear Celebrant

News & stats from Celebrants Online - [www.celebrantsonline.com.au](http://www.celebrantsonline.com.au) - for the month of January 2012

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1. SUBSCRIPTION RENEWALS - Thank you to all who renewed their subscription/s for 2012. It's great to have you all back on board.

2. ENQUIRIES - Congratulations to Robin Van Loggerenberg from Port Macquarie who received the first enquiry, via contact form, of the New Year. The enquiry came through at 2.48 AM on January 1! Fingers crossed Robin converted it to a ceremony.

3. STATISTICS - For the month of January - 105 celebrants received 144 direct enquiries via the website from the celebrant-seeking public. The majority of enquiries were for weddings, but naming & commitment ceremonies also featured. The majority of enquirers contacted just one or two celebrants. That's a fantastic start to the New Year! Let's hope the enquiries continue to roll in.

4a. WEBSITE DEVELOPMENTS - Many thanks to Julie Maclean from Torquay for her thoughtful and constructive comments re the Celebrants Online homepage. As a result of Julie's feedback I made some changes to the website front page. When you visit you'll note that the slideshow has now been moved from the sidebar to the body of the page, a couple of images have been added to the page at the top and the text has been tightened up and made more welcoming and succinct for our visiting brides & grooms. Celebrant-related information has also been fully relocated and is now accessible via the 'For Celebrants' tab at the bottom of the page.

4b. WEBSITE DEVELOPMENTS, cont. - A social networking 'share/bookmark' tool now appears on all Celebrant hosted pages. This allows visitors to share the page with a multitude of social networking sites including Facebook, Twitter, Google+, Tumblr, etc., email the page link and/or bookmark the page to their browser favourites. I'm also investigating including standalone Google +1, Tweet & Facebook 'Like' buttons/counters. They may exist alongside the 'Share' buttons or they may replace them. Not sure yet.

All the best for your Celebrancy work in the month ahead.

Kind regards

Penelope

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Penelope Maddick

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AND

[www.findamarriagecelebrant.com](http://www.findamarriagecelebrant.com)