

Celebrants Online June 2011 Update

Dear Celebrant

News & stats from Celebrants Online - www.celebrantsonline.com.au - for the month of June 2011

1. Celebrants Online includes a filter function on the various directory pages. Visitors can search for male/female Celebrants and can filter by organisation affiliation. Visitors can also filter by a selection of ceremony types. Your feedback is now needed to further improve this facility. Here's how Look at the list of ceremony types below. If there are any you specifically DO NOT offer to clients please advise me in a reply email so I can update your record.

Ceremony types:

- Wedding
- Renewal of Vows
- Funeral
- Naming
- Commitment
- Rites of Passage
- Pet Farewells
- Special Occasions

2. Renewing subscribers to the Find a Marriage Celebrant website - www.findamarriagecelebrant.com - were advised that the subscription fee for that website will be REDUCED for the 2012 subscription year. That website will also be given a bit of a makeover when I have some spare time. :)

3. From 1st to 30th June - 99 celebrants received 127 direct enquiries via the website from the celebrant-seeking public. The majority of enquiries were for weddings, but namings, renewal of vows, and commitment ceremonies also featured. The majority of enquirers contacted just one or two celebrants.

4. In the four months that the new-look website has been operating, 212 celebrants have received enquiries from the celebrant-seeking public. I hope that those celebrants have all had some success in converting their enquiries into ceremony jobs.

5. A celebrant on the Melbourne-Western Suburbs directory page has received the most enquiries in those four months - being 15 enquiries!

Kind regards

Penelope

Penelope Maddick

Celebrants Online ~ promoting Celebrants ... online

www.celebrantsonline.com.au

AND

www.findamarriagecelebrant.com