

Celebrants Online May 2011 Update

Dear Celebrant

News & stats from Celebrants Online - www.celebrantsonline.com.au - for the month of May 2011

1. All Celebrant photos are now optimised (size-wise) on the website. However, if you wish to update your photo you are welcome to email me an updated version for loading to your page.
2. Pending changes to the Find a Marriage Celebrant - www.findamarriagecelebrant.com - website.
The Find a Marriage Celebrant website (FMC) is a separate promotional website for Celebrants that's been operated by me since 2006. FMC works on a different subscription fee, different subscription period and different look and feel to Celebrants Online. However, in order to streamline the re-subscription process for FMC I've decided to change its subscription period from 1st July-30th June to 1st January-31st December. This move will bring it in to line with the Celebrants Online subscription period and enable me to work on forging greater links between the two sites.

So, to those Celebrants Online celebrants who also have an FMC subscription please be advised that the FMC renewal invoice you will shortly receive will be for a 6 month period - 1st July to 31st December - rather than the usual 12 month period.
2. NSW Celebrants Online & QLD Celebrants Online were successfully re-routed to Celebrants Online in the first week of May. NSW & QLD Celebrants who haven't checked their page or listing recently are invited to do so to ensure everything is displaying correctly. Any problems, please advise me asap. The old NSW & QLD Celebrants Online websites have now ceased operation.
3. Work is continuing behind the scenes to optimise each celebrant page for Google and other search engine searches.
4. From 1st to 31st May - 82 celebrants received 109 direct enquiries via the website from the celebrant-seeking public.
 - The majority of enquiries were for weddings, but namings, renewal of vows, and funerals also featured
 - The majority of enquirers contacted just one or two celebrants
5. In the three months that the new-look website has been operating, 156 celebrants have received enquiries from the celebrant-seeking public. I hope that those celebrants have all had some success in converting their enquiries into ceremony jobs.

Kind regards

Penelope

Penelope Maddick

Celebrants Online ~ promoting Celebrants ... online

www.celebrantsonline.com.au

AND

www.findamarriagecelebrant.com