

ABN 49 832 624 323

Dear Celebrant

News & stats from Celebrants Online - $\underline{www.celebrantsonline.com.au} \text{ - for the month of November 2011}$

- 1. The end of the year is fast approaching. I can't believe how quickly it's come around! And so, a big thank you to all those celebrants who have renewed their subscription for 2012. Your prompt response is appreciated. If you haven't yet renewed it would be great if it can be arranged by the due date of 6th January. All invoices for Basic Listing renewals, Hosted Package renewals & Find a Marriage Celebrant renewals have been sent out.
- 2. The past few weekends have been spent preparing personal statistics reports for Celebrants who have a Hosted Package subscription. It's a huge job and I'm relieved to be able to report that the first 20 of 400+ are winging their way, via email, to some of you. All going well, I'll get a couple of 100 more emailed out this coming week and the last 200 or so emailed out the following week. Thank you for your patience with all of this. :)
- 3. For the month of November 71 celebrants received 89 direct enquiries via the website from the celebrant-seeking public. The majority of enquiries were for weddings, but naming, commitment and funeral ceremonies also featured. The majority of enquirers contacted just one or two celebrants.
- 4. A reminder if you haven't done so in a long time, you might like to check your listing &/or page to ensure that your phone details, suburb & postcode info is correct. Some celebrants are also not yet maximising the performance of their Hosted Package subscriptions some pages are missing photos and some are missing text. If yours is one of those pages, you're welcome to send the additional information through to me so I can add it to your hosted page.
- 5. Another reminder if you change email, please remember to let me know your new email address so your listing can be updated. If the email is incorrect you won't receive enquiries sent via your personalised contact form on the website.

The next update will come out some in January. Until then, thank you for your support of Celebrants Online over this past year. I wish you and your families all the best for this festive season, safe and happy holidays and a wonderful beginning to your 2012 Celebrant lives.

Penelope Maddick Celebrants Online ~ promoting Celebrants ... online www.celebrantsonline.com.au AND www.findamarriagecelebrant.com

Web: www.celebrantsonline.com.au Email: pmaddick@celebrantsonline.com.au

Postal Address: PO Box 2152, Hampton East Vic 3188 Phone: (03) 9555 2471