

Dear Celebrant

News & stats from Celebrants Online - [www.celebrantsonline.com.au](http://www.celebrantsonline.com.au) - for the month of October 2011

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1. It's that time of year again - renewal time for subscriptions on Celebrants Online and Find a Marriage Celebrant for the coming year - 2012. To that end, 2012 subscription renewal notices + invoice have been sent to all Celebrants with one or more Basic Listing on Celebrants Online. I encourage you to renew sooner rather than later as the longer it's left the easier it will be to overlook in the rush to Christmas and the end of the year!

Included in the invoice is a SPECIAL OFFER is giving you the opportunity to take up or renew a subscription to the Find a Marriage Celebrant website - [www.findamarriagecelebrant.com](http://www.findamarriagecelebrant.com) - at a greatly reduced rate - \$69 instead of \$102 annual subscription. No pressure to do so, but the opportunity is there.

2. I'm looking at ways of improving the search engine friendliness of celebrant hosted web pages. To this end, all pages for celebrants with a Package subscription have now been optimised in regards to metadata keywords, descriptions and titles.

3. Celebrants with Basic Listing subscriptions are invited to consider upgrading their sub to a Hosted Package. Packages include full contact details, link to personal website, blurb and one photo. A Package gives a potential client a clearer picture of just who you are and what you can do for them. If you wish to upgrade, please contact me to arrange this.

2. For the month of October - 51 celebrants received 63 direct enquiries via the website from the celebrant-seeking public. The majority of enquiries were for weddings, but namings and funeral ceremonies also featured. The majority of enquirers contacted just one or two celebrants.

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Penelope Maddick  
Celebrants Online ~ promoting Celebrants ... online  
[www.celebrantsonline.com.au](http://www.celebrantsonline.com.au)  
AND  
[www.findamarriagecelebrant.com](http://www.findamarriagecelebrant.com)