

To celebrate the start of its 10th year,

a newly-enhanced Celebrants Online website was launched on Sunday 6th March 2011.

The enhanced website will soon bring together all Celebrants currently listed on Celebrants Online & sister sites, NSWCelebrants Online and QLDCelebrants Online.

This merging of the sites should increase overall website traffic, potentially having a positive impact on Google, and other search engines, ranking of the site.

Please note that all existing data is retained from the current sites, as is the clear, simple layout & easy navigation style.

Features	Benefits
<ul style="list-style-type: none"> New Search functionality on the home page 	<ul style="list-style-type: none"> Easier for clients to locate their 'perfect Celebrant'
<ul style="list-style-type: none"> Search filter options available on each directory page 	<ul style="list-style-type: none"> You can specify the types of ceremonies you conduct
<ul style="list-style-type: none"> Enhanced information in 'Featured Listings' 	<ul style="list-style-type: none"> Greater opportunity to 'hook' a client
<ul style="list-style-type: none"> Equitable display opportunities in 'Featured Listings' 	<ul style="list-style-type: none"> Improved visibility to the searching client
<ul style="list-style-type: none"> Personalised URLs eg. www.celebrantsonline.com.au/penelope-maddick 	<ul style="list-style-type: none"> Potential improved Celebrant visibility in search engines
<ul style="list-style-type: none"> Larger Celebrant photos in the directory page listings 	<ul style="list-style-type: none"> Improved opportunity to make a positive first impression
<ul style="list-style-type: none"> Personalised contact forms 	<ul style="list-style-type: none"> Email addresses hidden / spammers can't harvest details
<ul style="list-style-type: none"> Simple crisp, clean, layout 	<ul style="list-style-type: none"> Clients will easily identify the information being sought
<ul style="list-style-type: none"> Easy navigation style 	<ul style="list-style-type: none"> Clients will easily find their way around the site
<ul style="list-style-type: none"> Consistent colour scheme, style & design 	<ul style="list-style-type: none"> Clients will easily find their way around the site

Over the coming months, site functionality, design and content will continue to be enhanced to ensure that Celebrants Online continues to provide Celebrants with the best promotional services possible. This will include finalising the migration of ACT & NSW Celebrant data to the new site and seeking advice as to the types of ceremonial services Celebrants offer.

Celebrants Online ~ promoting Celebrants ... online
www.celebrantsonline.com.au / www.findamarriagecelebrant.com